Baltimore City Planning Department, Food Policy and Planning July 10th, 2025

Project
CitySprout
(Baltimore
Fellows)
Presentation

Elizabeth Alene, Lauryn Cooper, Sofia Fleury, Aryah Oztanir



# Our team



Elizabeth Alene

I am from Saint Paul, Minnesota, and plan to work in diplomacy and policy implementation in the future. My passion lies at the intersection of international development and public health., I've enjoyed learning about sustainable urban agriculture and helping the urban farm communities thrive in Baltimore.

Global Studies, Public Health, and Chinese



Lauryn Cooper

I'm from Greensboro, North Carolina, and plan to become a physician and researcher. Having a love for preventive medicine and public health, I've loved working with urban farms and civilians out in the field, learning their stories and missions.

> Nutrition Sciences and Research, Chemistry, Pre-Med



Sofia Fleury

I'm from Clinton, NC, and plan to pursue pediatric surgery. Coming to Baltimore from a rural town in NC, urban farming and food insecurity were new to me, but this project was so inspiring. It has made me consider ways I can help my own community with accessibility to healthy food.

Biology, Pre-Med



Aryah Oztanir

I'm from San Francisco,
California! I'm hoping to work
at a startup after graduation.
I've enjoyed working with
farmers this summer to solve
the challenges they face with
urban farming.

Business & Computer Science



Morehead Cain

# Civic Collaboration Summer

A summer enrichment program through Morehead-Cain where teams of scholars embark on research on community challenges and propose real solutions across North America.

Scholars get to live independently, work as a team, and tackle real-world problems for 8 weeks of this summer.



#### Our Dilemma

How can we create *support* for Baltimore's urban farms, which provides them with *prosperous* and *welcoming* land, fit for a blooming community?

Also,

How can we enrich the farms technical knowledge and community engagement?

Peaches and Apricots from the Harlem Park Community Farm:





# 8 Weeks, 6 Stages



Feedback Receiving feedback through interviews with farms. Project Budget Looking at prices and allocating funding.

**Brainstorming**Coming up with ideas: any and everything.

Choosing a solution
A two-part solution for
farms that is attractive and
useful

Implementation

Making our ideas a reality.

#### **Our Research Process**

# Understanding Baltimore's Food Scene and Urban Farm Presence

Paige, Owner of The Stoop -

- Exploring Baltimore's Urban Farms & Meeting Farmers
- Conversations with Civilians
  - "What's that?"
  - "Where and what do you usually eat?"
- Understanding Knowledge Gaps

"It's a "if you know, you know. If you don't, you don't" situation."

Bonita Pinkney

"We need more green spaces"..."We need to get the conversation started and people involved."

"I think a lot of people"
maybe think it's like an
individual farm space,
but people might not
know what it is or
what we're doing or
what it's for."

Gerilyn, Bon-Secour
Urban Farm Co-Lead

The Brainstorm

# Two Parts. One Goal.

#### Internal

What resource can we provide urban farms that will allow them to continue to exist and tend rich land?

- Communication
  - Communications System
    - Text, Email, and Visits
  - Flyers
- Land/Funding/Grants
  - Resource awareness
    - How to Apply
- Operations
  - Crop Planning & Uses
  - Soil Knowledge

#### External

What do urban farms need to attract the public and become a flourishing community space for healthier living?

- Awareness
  - Gathering Space
    - Colorful + Inviting
  - Flyers/Publicity
- Lasting Land/Operations
  - Sign + Logo
  - Arch
  - Picnic Tables
  - Clean-Up
  - Crop Labeling

## Feedback from Farms

- Acknowledge Existence
  - Appears Private, but is Very Public
  - Unattractive to Common Eye
  - o Become a Community Green Space
  - Extend Produce to Community
- Funding
  - Many grants are project-specific
  - o A vital, but free, community resource
- The Need for a Team
  - Volunteering is Slow, but Hiring is Slower
  - Seasonal
- Resource Centralization
  - Confusion Navigating City Resource Webpages
    - Water
  - Beyond the Basics of Urban Farming
    - Soil testing, adding nutrients to soil
  - How to Connect with Community



## Why we decided on a two-part plan

Learning every farm has different needs and requires different kinds of support



One central goal we had was to create both a community centered solution and one urban farmer centered solution

A visible, tangible impact as well as a long-term sustained goal were necessary to us all



Beautification creates a sense of community pride and attracts a larger audience to the farm by making it feel welcoming.

The app helps streamline managing the farm and helps urban farmers bridge the communication channel issue between farms and city residents.



# Work we did: Project CitySprout



#### Beautification

Selecting a local urban farm, sourcing affordable materials, implementing installations through hands-on work, and evaluating the impact.



# CitySprout App (CitySprout.org)

Designing templates for flyers and partnerships, developing recipes, allocating grants and resources, incorporating farm technicals, and integrating Al features.

# Budget

The feasibility and scope of our project was influenced by the money we were able to allocate

# Allocating funding

We focused on solutions that were:

- <u>implementable</u>
- cost-effective
- <u>replicable</u> in other neighborhoods

\$1000 budget from scholarship

# \$650 for beautification

- Building an arch
- Paint for picnic tables
- Trellises
- Step stones
- Gloves, sealant, painters tape

# \$350 for the app

- server hosting
- domain registration,
- image storage
- database backups
- ssl certificates

# Why we chose Harlem Park for Beautification

#### Passion for Community Impact

The farm is closely connected with its community, and is deeply rooted in local outreach and making fresh produce accessible.

#### Open-minded and Collaborative Team

The team was eager to work alongside us—welcoming site visits, helping us identify crops, and staying open to ideas like our app, City Sprout

#### Alignment with Our Goals

They were flexible with our fast-paced timeline, excited to implement every aspect of the project, and appreciative of all contributions.



#### Harlem Park Community Farm

1314 Harlem Ave, Baltimore, MD 21217

The farm is led by Farmer Salomey Mettle, better known as Sally, who's passionate about urban farming and helping Baltimore residents learn about healthy food and sustainability.

# Finding Resources

# Table & Paint

Home Depot

# Step Stones



#### Home Depot

Measured to place two per step leading to the fire pit. For a welcoming and functional entrance path.

## Arch



#### Amazon

Included all assembly materials. Great support for climbing plants and added visual appeal.

# Crop Labels & Tomato Trellis



#### Amazon

Made of durable, affordable materials. Trellises supported growing crops and were left with the farm for ongoing use.

#### Miscellaneous



#### Amazon & Home Depot

**Ensured our work** could be implemented smoothly and have a lasting impact.

Table delivered directly to the farm. Paint matched the existing color palette of the farm's front sign.

# Installing and Work

Upon getting to the farm, we started with picking up trash all across the land and putting down the stepping stones.

Day 1





The following day, we painted two tables and worked on revitalizing the welcome sign.

Day 2



The third day we painted two other tables and finished the welcome sign and added trellises for the tomatoes.

Day 3





The fourth day we built and installed an arch, put in crop labels.

Days 4 and 5





# Outcomes















'This is going to more of our members to farming"



Thank you guys for the hard work you've put into this. The community is going to love it.

"Two people stopped by the farm to take

> "It already looks so much more welcoming"



# CitySprout, the app.

The first AI-integrated urban farm management tool built for Baltimore farms. We give farms a CMS (Content management system) + CRM (Customer relationship management tool)

BUILT for THEM.

We wanted to create something that would help farms through every step of the process whether they're starting out or have been doing this for years. We wanted to solve the problem of not having enough manpower without making the solution be more funding.

# **CitySprout** intuitively walks farms through how to start or run an urban farm.

#### Funding & Land

We help farms find funding through our grant repository and our Al grant finder.

01

#### Farm Operations

We enable farms to operate in an organized manner with the help of a crop planner, recipe generator, and technical resources.

02

#### Communications

Through CitySprout farms can communicate with those in their neighborhood effortlessly, through multiple communications channels as well.

03

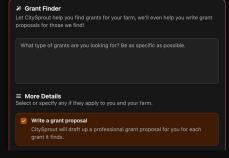
#### **Sprout**

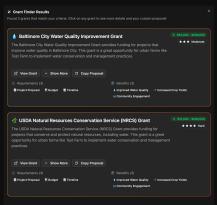
With the help of Al, farms have a ready-to-go assistant that automatically knows details about their farm, and can help them anywhere in the app

04

# **Funding & Land**

## Grant Finder





# Grant Repository



# City Programs/Resources

#### Project specific grants

- United Way of Maryland Grant

# Grants covering urban farm basic needs:

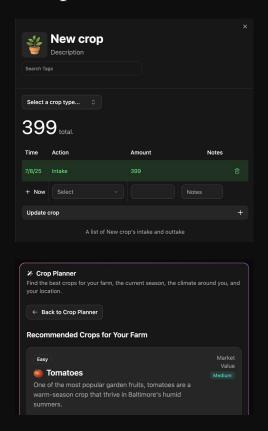
- Abell Foundation

#### Other resources:

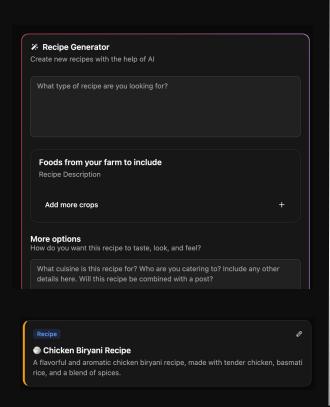
- Land access initiatives
- Water access programs
  - information gaps to resources farmers might not already know about

# Farm Operations

## Crop Planner



# Recipes



# Urban Farming Technicals

#### Maintaining Healthy Land

- Soil testing
- Water Access + Irrigation
- Nutrient Supplementation

#### What and When to Plant

- Seasonal Crop Rotation
- Community Input
- Adjust for Farm Specifics

#### Importance of Beautification

- Welcoming Community Space
- Supporting Biodiversity and Pollinators
- Helps Prevent Vandalism

#### Record Keeping

- Monitor Farm Performance and Health
- Compare Yield vs Demand
- Track Soil Test Dates and Results
- Map Land for Visitors and Beautification

# Recipe Repository

 Aimed to keep recipes nutritionally balanced, aligning with those of MyPlate: having the four main food groups in most recipes.



- The recipes also all feature ingredients that are SNAP accessible and budget friendly.
- Includes prep, ingredients, instructions, and optional customization.
- At the bottom of each recipe, they include nutrition notes about the foods used, giving the chef a glance at the benefits of their healthy choice!

#### **Nutrition Notes:**

- Kale provides vitamins A, C, K, and calcium, supporting overall health.
- Nuts/seeds add healthy fats, plant protein, and magnesium for muscle and nerve function.
- Pasta offers carbohydrates for energy; whole grain pasta increases fiber.
- Roasted carrots and potatoes supply complex carbs, fiber, and antioxidants

#### Customizable Protein

All recipes have customizable and inclusive protein options for different dietary restrictions: chicken, tofu, beans, or none.

#### Three Levels

Provided three levels: beginner, moderate, and advanced

Each recipe is designed to use minimal cookware, adaptable to diverse lifestyles

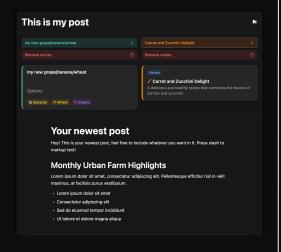
#### Produce Care

Instructions on how to care for and prepared the produce once harvested, and how to use in a variety of recipes.

# **Communications**

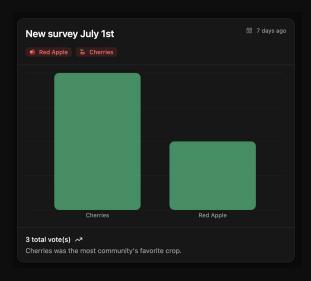
## **Echo Post**

Create a post



## **Crop Surveys**

Link a crop survey



#### See the results

Texted to phone numbers, emailed to members, and on the site live! IG coming soon.

### **Communications Continued**

Partnerships and Outreach Templates

#### **Email Templates**

Help farms send professional, original emails to build partnerships with local rec centers, churches, and gyms.

#### Text Templates

Provide quick follow-up messages farms can send to strengthen partnerships and organize joint events.

#### Farm Flyer Templates

Ready-to-use templates for promoting the farm, increasing visibility and popularity, and sharing its mission with the local community.

#### Event Flyer Templates

Customizable designs for advertising events like volunteer days, workshops, or community gatherings—helping boost attendance and engagement.







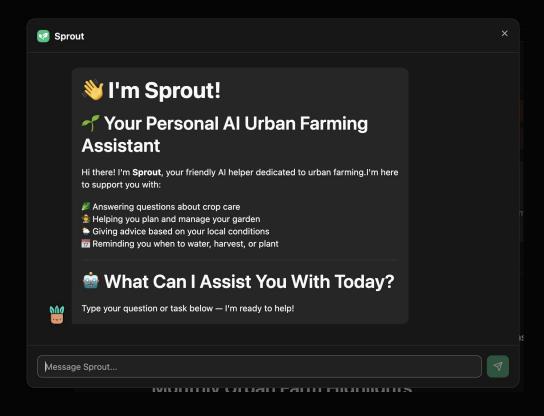
# Sprout

Your urban farm's new best friend



# Chat with Sprout

黑 + K





Here is a quick run-through of our app.



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Aryah Oztanir aoztanir25@gmail.com

# Thank you!